

Message Text

UNCLASSIFIED

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46

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UNCLAS JOHANNESBURG 1318

E.O. 11652: N/A

TAGS: BEXP, BTRA, SF

SUBJECT: FOREIGN BUYRTPROGRAM: BALMORAL SALES CORPORATION
(PTY.) LTD

1. MR. SIMON ROSS, DIRECTOR OF THE BALMORAL SALES CORPORATION, WILL BE IN THE U.S. DURING THE FIRST WEEK IN JANUARY TO CONTACT U.S. TEXTILE MANUFACTURERS. ROSS IS INTERESTED IN A COMPLETE RANGE OF TEXTILES, INCLUDING DRAPERY AND UPHOLSTERY FABRICS, BOTH FOR DIRECT PURCHASE AND FOR OBTAINING A SOUTH AFRICAN AGENCY ON BEHALF OF U.S. FIRMS.
2. AT PRESENT HE PLANS TO BE IN NEW YORK FOR APPROXIMATELY ONE WEEK BUT HIS SCHEDULE IS FLEXIBLE DEPENDING ON BUSINESS PROSPECTS.
3. WE REALIZE THE SHORT NOTICE OF MR. ROSS'S VISIT BUT WOULD APPRECIATE RECEIVING THE NAME AND TELEPHONE NUMBER OF AN APPROPRIATE PROJECT OFFICER IN COMMERCE BY OPENING OF BUSINESS FRIDAY DECEMBER 13, WHEN ROSS WILL BE LEAVING JOHANNESBURG.
4. TOP MESSAGE IN PREPARATION.
GUTHRIE

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Message Attributes

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